



2026 Capital Markets Update Sponsorship Opportunities

Presenting Sponsors



**HUSCH
BLACKWELL**



Keynote Speaker

Xander Snyder

Principal Commercial Real Estate Economist
First American Financial Corporation

Xander Snyder is the principal commercial real estate economist for First American Financial Corporation, a premier provider of title, settlement and risk solutions for real estate transactions and the leader in the digital transformation of its industry. In his role, he provides analysis, commentary and forecasts on commercial real estate trends.

Snyder's research focuses on economic trends impacting commercial real estate, such as demographics, leasing and sales trends, fundraising, investment, and commercial lending. His unique ability to connect the dots between the commercial and residential real estate markets and the broader economy have made him a trusted source to leading business and industry trade publications.

Snyder was named a winner of HousingWire's 2024 Rising Stars awards, honoring industry leaders under 40 for their valuable contributions to the mortgage, real estate and fintech industries. He also features in a monthly video series, [The Inside Look](#), and he regularly joins Chief Economist Mark Fleming and Deputy Chief Economist Odeta Kushi on [The REconomy Podcast](#).

CREDA Wisconsin, along with Associated Bank and Husch Blackwell are pleased to present the 2026 Capital Markets Update. This year's program will include a keynote address by Xander Snyder, the Principal CRE Economist for First American Financial Corporation.

Following the program and networking, Mr. Snyder will join VIP sponsors for dinner and further conversation.

**CREDA Wisconsin
2026 Capital Markets Update**

**Wednesday, October 14, 2026
3:30-6:30 PM
Milwaukee, Wisconsin**



2026 Capital Markets Update

Sponsorship Opportunities

Presenting Sponsors



**HUSCH
BLACKWELL**

PLATINUM SPONSORS

\$1,500*

INCLUDED BENEFITS

- 4 Event Registrations.
- 2 VIP Dinner Seats.
- Opportunity to address attendees and/or leave a take-away on chairs.
- Premiere logo placement on all printed and digital marketing materials as well as being recognized at the event.

Platinum sponsors exclusive by segment

For more information or to reserve your sponsorship please contact Katie at (414) 622-0006 or Katie@CREDAWI.org.

GOLD SPONSORS

\$1,000

INCLUDED BENEFITS

- 2 Event Registrations.
- 1 VIP Dinner Seat.
- Logo recognition on all printed and digital marketing materials as well as being recognized at the event.

COCKTAILS SPONSORS

INCLUDED BENEFITS

\$750

- 2 Event Registrations.
- Logo recognition on all printed and digital marketing materials as well as being recognized at the event.